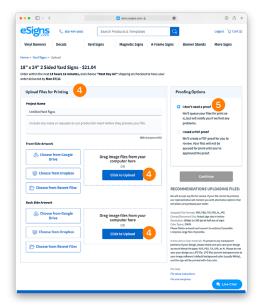
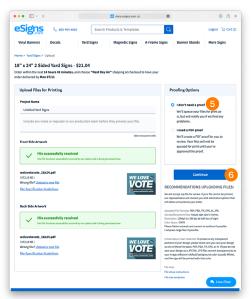
## **WE LOVE © VOTE**







## **Yard Sign Printing Tips**

- Download the Yard Sign PDF from <u>weloveto.vote/downloads</u>.
   This PDF is prepped to eSigns specifications:
  - Image size: 18"×24", no bleed
  - Color Space: CMYK
  - Resolution: 330dpi (eSigns recommends min. 150dpi)
  - · Flattened file (all text and objects are outlined)
- 2. Visit <u>eSigns</u> > Yard <u>Signs</u> (or another printing service that offers custom printing on 18"×24" yard signs)
- 3. In the dropdown selector labeled "Choose Size (HxW):" select 18"×24" 1 Sided or 18"×24" 2 Sided
  - 1 Sided is slightly cheaper, and if you know you'll place
    it in your yard parallel to your house with only one side
    showing towards the street it's a great choice.
  - 2 Sided is best if you plan to place your sign perpendicular to your house, where both sides could be seen by passersby.
  - **Do not** select any choices labeled "Screen Printing". This is not necessary for WLtV signs and is significantly more expensive.
  - Grommets are up to you depending on how you're planning to post your sign.
- 4. Choose "Upload My Own Design" and in the "Upload Files for Printing" section there will be buttons to upload your artwork.
  - If you chose 2 Sided, you need to upload the same file to both the Front Side Artwork and the Back Side Artwork
- 5. Select "I don't need a proof" in "Proofing Options"
- 6. Click "Continue" to finish the artwork upload and move onto Payment and Shipping.

## **Additional Notes**

- To print a 6" Sign Rider, follow the above instructions with the exception of #3. In the dropdown choose 6"x24" 1 Sided or 6"x24" 2 Sided
- eSigns also sells sign stakes and frames
  - · A Sign Rider will require a frame that supports riders
- The total cost for 1 18"×24" and an H-wire yard stake will be about \$19.77 plus shipping and tax (at the time of creating this document). Depending on your printing choices or frame choices the cost can increase.