

# WE LOVE to VOTE

## Yard Sign Printing Tips

1. Download the Yard Sign PDF from [weloveto.vote/downloads](http://weloveto.vote/downloads). This PDF is prepped to [eSigns specifications](#):
  - Image size: 18"x24", no bleed
  - Color Space: CMYK
  - Resolution: 330dpi (eSigns recommends min. 150dpi)
  - Flattened file (all text and objects are outlined)
2. Visit [eSigns > Yard Signs](#) (or another printing service that offers custom printing on 18"x24" yard signs)
3. In the dropdown selector labeled "Choose Size (HxW):" select **18"x24" 1 Sided** or **18"x24" 2 Sided**
  - 1 Sided is slightly cheaper, and if you know you'll place it in your yard parallel to your house with only one side showing towards the street it's a great choice.
  - 2 Sided is best if you plan to place your sign perpendicular to your house, where both sides could be seen by passersby.
  - **Do not** select any choices labeled "Screen Printing". This is not necessary for WLtV signs and is significantly more expensive.
  - Grommets are up to you depending on how you're planning to post your sign.
4. Choose "Upload My Own Design" and in the "Upload Files for Printing" section there will be buttons to upload your artwork.
  - If you chose 2 Sided, you need to upload the same file to both the Front Side Artwork and the Back Side Artwork.
5. Select **"I don't need a proof"** in "Proofing Options"
6. Click "Continue" to finish the artwork upload and move onto Payment and Shipping.

## Additional Notes

- To print a 6" Sign Rider, follow the above instructions with the exception of #3. In the dropdown choose **6"x24" 1 Sided** or **6"x24" 2 Sided**
- eSigns also sells [sign stakes](#) and [frames](#)
  - A Sign Rider will require a frame that supports riders
- The total cost for 1 18"x24" and an H-wire yard stake will be about **\$19.77** plus shipping and tax (at the time of creating this document). Depending on your printing choices or frame choices the cost can increase.

